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Entrada Launches New Website to Promote Expanded Product Suite Providing “One Solution for Every Workflow”

THE NEW ENTRADAHEALTH.COM WEBSITE PROVIDES UPDATED PRODUCT INFORMATION AND RESOURCES

NASHVILLE, Tenn., August 29, 2012 — Entrada has launched a new version of EntradaHealth.com, its company website, which publishes up-to-date product information, educational resources, company news and events, and more. Beyond layout and design updates, EntradaHealth.com now focuses on the value of its expanded product suite, which includes both a [traditional, dictation-based solution](#) as well as [Real-Time Speech-to-Text](#).

“Our website has always been a great resource for consumers to learn more about Entrada and our voice-powered solutions,” said Chase Pattison, Vice President of Marketing for Entrada. “While building the new website, we focused on the value and synergy of Entrada’s complete technology suite. Overall, we believe our new website strengthens our message that Entrada provides one solution for every workflow, for busy physicians and specialists in any documentation setting.”

Entrada’s fully-integrated desktop and mobile solution first syncs with a practice management system to build a daily worklist. A physician then simply dictates a note, and Entrada automates the text conversion and editing and inserts the finished note back into individual text fields within the provider’s EHR system. Also, with Entrada’s Real-Time Speech-to-Text solution, physicians can quickly populate text within the EHR for those who wish to self-edit. Unlike traditional voice-rec solutions, voice profiles are hosted in the cloud, not on the device. Entrada can deploy each physician’s unique voice profile to any EHR solution at any location, enabling continuous improvement and consistent recognition quality in all care settings.

EntradaHealth.com features a variety of informational resources, including case studies, product videos, and the [Entrada Blog](#). Entrada also regularly produces new presentations for the [Entrada Webinar Series](#), featuring industry experts speaking on topics revolving around healthcare technology.

About Entrada

Entrada provides innovative workflow solutions that protect physician productivity and revenue by enabling physicians to continue dictating before, during and after the migration to an EHR. Entrada’s cross-platform solution, available for Apple iOS, Windows Mobile and PC platforms, enables the capture of the narrative portions of the note, woven alongside structured data, to support chart completion. Alternatively, Entrada’s Real-Time Speech-to-Text enables physicians to quickly populate text within EHR templates for those who wish to self-edit. Unlike traditional voice-rec solutions, Entrada’s cloud-based engine is accessed through a simple web app, ensuring a quick and painless installation. For more information, visit www.EntradaHealth.com. Follow Entrada on Twitter at www.twitter.com/entradahealth or Facebook at www.facebook.com/EntradaHealth.